



Minutes

HP Gives a Hoot Committee Meeting

5/14/18 **7-8pm** **Boro Hall, Lower Level Conference room**

Meeting called by **Michael Buchman, Chair**

Type of meeting **Regular Meeting**

Attendees **Michael Buchman, Marilyn Pruce, Joyce Orenstein, John Hulme**

Council Liaison **Matt Hersh**

Agenda

1. Call to order
2. Approve March Minutes
3. Finance reporting status: Balance \$13, 971.19
4. Spring break lunch program: 11 lunches served, 8 on Friday.
5. Survey results
 - Online respondents: 51 (polled all 1000+ school families; 5% response rate)
 - Hardcopy respondents: 13 (2 Spanish) (polled ~350 free/reduced families; 4% response rate)
 1. Heard of us: 44/64
 2. Likely Users: 20/64
 3. If not, why not:
 - No need: 44/44
 - Privacy: 2/44
 - Hard to get to: 1/44
 - type of food: 2/44
 - allergies: 3/44
 4. Preferred Location, Global Grace: 33/44
 5. Qualify for free/reduced lunch: 9/51 (online question only)

Mentor focus groups input:

Main points:

1. Families would benefit from the program.
2. More publicity would build awareness and use.
3. Making the program "pay what you wish" may help remove any "charity" stigma.

Ideas for publicity

- Posters in school hallways throughout the year
- Announcements at parent-teacher and back to school events
- Reminders through gym classes in the weeks before a holiday
- Posting on Parent Facebook Page
- Emails to parents
- Fliers in take-home folders
- Posters/Fliers in local eateries/stores
- Signage outside the Church in advance of each holiday
- Signage at Global Grace Cafe

Policy: Lunch available to any school aged-child and anyone accompanying him or her.

Location: No consensus. Some opinions:

- Global Grace is conveniently located near Raritan Ave.
- Sr/Youth Center is more convenient to apartment dwellers (but requires staffing delivered food)
- Schools might be the most neutral/familiar setting (but building costs and staffing are unclear)



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- Can we consider multiple locations
2. New Business
- a. John Hulme, summer basketball program support requests
 - b. Suggestion for path forward for lunch program
 - c. Continue mentoring program for year 2?

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1. Presentation by John Hulme on HP summer basketball program. He gave the history of basketball in town from his perspective and his belief of the importance of reviving this. Last year was the first year of his efforts that brought 80 young people, grades 5-12, to play basketball with other towns. Last year's budget of \$4000 was raised mostly from donations. Currently, he anticipates needed \$5000 to run an expanded program and has raised about half from donations. He is asking for financial support. Committee sees the value of this program and the connection to the HP Gives a Hoot mission.
2. Discussion of results of online and hard copy survey on lunch program. The sample was small, a total of 64 respondents but support for Global Grace as a location was strong and were 20 likely users who responded.
3. Review and discussion of the results of the Mentor program focus group that Mike facilitated at the high school, with attention to their ideas for publicity.
4. Next steps in the coming weeks will include *gathering information from the Mayor and Rec Department on pros and cons of supporting summer basketball program, *polling committee members not in attendance tonight on continuing the mentoring program for another year and following the publicity suggestions to focus on advertising the lunch program for another year. After that everyone in attendance agreed to work on the publicity ideas to implement in June and September.
5. Plan for a table at the 4th of July community event will be discussed at the next meeting.

Action Item	Who	Due	Status
Arrange meeting between our committee, Mayor & Rec Dept rep	Matt		
Contact Global Grace to see about summer hours	Mike		
Get consensus of committee via e-mail on topics discussed tonight	Mike		

Adjournment

As there being no further business, the meeting was adjourned at 8:10 PM.

Respectfully submitted,

Marilyn Pruce
Secretary