



Agenda

HP Gives a Hoot Committee Meeting

11/17/21 8:30 Held over zoom conferencing

Meeting called by Michael Buchman, Chair

Type of meeting Regular Meeting

Attendees

1. Call to order.
2. **Finance Report**

	9/14/2021	10/20/2021	11/17/2021
Current Total Balance of the account:	25,563.28	25,679.60	25,730.19
Remaining Balance of the Fire Relief Fund*	5,321.00	5,321.00	5,321.00
Est Summer Camp (20 campers) for year**	0.00	0.00	0.00
Est Global Grace costs for year***	0	0	0
Less Mayor's Event donation	3000	3000	3000
Refund to Feeding Middlesex County	523.56	523.56	523.56
Available Gives a Hoot Fund	16,718.72	16,835.04	16,885.63
*Using the Fire Fund	22,039.72	22,156.04	22,206.63
**Excluding Summer Camp	16,718.72	16,835.04	16,885.63
***Excluding Global Grace	16,718.72	16,835.04	16,885.63
Available Gives a Hoot Fund (above)	16,718.72	16,835.04	16,885.63
Est Purchases (\$500/month)	2,000.00	1,500.00	1,000.00
Est end-or-year bal. (without donations)	14,718.72	15,335.04	15,885.63



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1. **Grant for storage units.** Monica has reminded Feeding Middlesex County to sign a “bill” to return the unspent balance of the \$2000 grant (523.57) per grant requirements. No response from them.
2. **Food distribution** is running smoothly. Monica reported June grocery purchases totaled \$429.41. We’re serving between 29 and 45 clients each week.
3. **Motion to buy 40 Stop and Shop gift cards at \$25 each (=\$1,000)** to be distributed at Ashton Burrell’s discretion as a holiday bonus.
4. **United Way/Door Dash food delivery opportunity.** I forwarded a lengthy email from Replenish to call your attention to the item "New Food Delivery Program". Anyone interested in following up to see if this works for us, let me know.
5. **Replenish Awards.** Another "Forward" FYI Replenish's awards show something about their inner workings.
6. **Windows of Understanding Art for Hoot.** John Marron fished Robert Diken, artist and head of the Metuchen Arts Council, into creating a work for Hoot to be displayed in the “Voices of 9/11” storefront on Albany street. Mike, John, and Robert met at the Teen Center to explain our work. Robert will create a mock-up proposal for approval of WOU and then by us. Thanks to John and Robert!
7. **New Driver.** Thomas Castles had joined our diver crew. With Evelyn Sedehi we now have 5 drivers: Scott Brustein, Bill Winfrey, John Marron, Evelyn Sedehi, and Tom Castles. I’m still a backup. I shared a new schedule today.
8. **Donor solicitation letter:** Kami will send the labels file to Monica this week. We have finalized the letter and Mike and Mayor Gayle have signed it. When all is printed, our committee will have an old fashioned labeling and envelop stuffing bee. Hope we can get it mailed the first week in December.
 We have about 10 donors email addresses without street addresses. Kami, if she would, can get a PDF of the signed solicitation letter from Monica and email it to those good folks.
 Draft message:
 Hi Friends!, You’ve generously supported Highland Park Gives a Hoot this year, and we want to share our annual letter with you. If you’d like to be on our mailing list, send us your street address, and we’ll update you annually with a real letter! Thanks again, and enjoy the season.
 Kami Umbaugh for the HP Gives a Hoot Commission.
9. **Door hanger distribution.** Distribution is complete. 5000 hangers hung. Thanks to Marilyn, Miriam, Bill Winfrey, John Marron and all others hoodwinked into work. Next year, we’ll make more hangers, as we ran out. Too bad for the North Side ☹.
10. **Flier Distribution.** Marilyn is getting the flier translated, and we will distribute through the school and other channels in December.
11. **Renew the Fundraiser next Fall?** The Middlesex Black-Jewish Coalition Open Mic Night fundraiser at Pinot’s was fun and successful. I put a reminder on my calendar to contact Rivka in the summer to see if we might repeat.

Old Business:

12. Web page and Facebook revision. Tara has our mission statement on the agenda for the next Borough Council work session. What do we know?

New Business:

13. Call for new business.
14. Our next meeting will be via Zoom at 8:30 pm on the third Wednesday of December, 12/15/21.
15. Adjournment.

Action Item	Who	Due	Status
Post Approved Mission Statement to webpage and Facebook	Tara		?



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Speak with Food Pantry person about updating our Facebook page	Mike		tbd
Get flyer translated	Marilyn	11/30	