

RESOLUTION NO. 4-23-99

**BOROUGH OF HIGHLAND PARK
COUNTY OF MIDDLESEX**

RESOLUTION TO INTRODUCE 2023 MAIN STREET HIGHLAND PARK BUDGET

BE IT RESOLVED by the Borough Council of the Borough of Highland Park that the following statements of revenues and appropriations shall constitute the Main Street Highland Park Budget for the year 2023;

BE IT FURTHER RESOLVED that said Budget be published in the Home News Tribune, Asbury Park, NJ, in the issue of April 11, 2023.

The Governing Body of the Borough of Highland Park does hereby approve the following as the Main Street Highland Park Budget for the year 2023:

Income	
Government Grants	53,700.00
Special Assessment (BID)	171,470.00
Fees/Sponsorships	65,000.00
Reserves	41,330.00
<u>Total Income</u>	<u>\$ 331,500.00</u>
Expense	
Administration and General	\$ 204,000.00
Program Expense	<u>127,500.00</u>
<u>Total Expense</u>	<u>\$ 331,500.00</u>
<u>Budget Surplus/(Deficit)</u>	<u>\$ 00.00</u>

Notice is hereby given that the Main Street Highland Park Budget and Resolution was approved by the Mayor and Borough Council of the Borough of Highland Park, County of Middlesex, on April 4, 2023.

A hearing on the Main Street Highland Park/Business Improvement District Budget will be held at the Tuesday, May 2, 2023 Council Meeting in Borough Hall, 221 So. 5th Avenue, Highland Park, NJ 08904 at which time and place objections to said Budget and Resolution for the year 2023 may be presented.

ROLL CALL: Ayes: Hale, Hersh, Kim-Chohan, Postelnik
Nays: None
Absent: Canavera, George
Abstain: None

Introduced and approved on first reading April 4, 2023.

I, Jennifer Santiago, Borough Clerk of the Borough of Highland Park, New Jersey, do hereby certify the foregoing to be a true copy of a Resolution adopted by the Highland Park Borough Council at a meeting held on April 4, 2023.


Jennifer Santiago, Borough Clerk

RECORD OF COUNCIL VOTES

Council Member	Ayes	Nays	Abstain	Absent
Canavera				X
George				X
Hale	X			
Hersh	X			
Kim-Chohan	X			
Postelnik	X			

**MAIN STREET HIGHLAND PARK/BUSINESS IMPROVEMENT DISTRICT
2023 BUDGET PROPOSAL**

REVENUE	2023 FINAL
BID Tax	\$171,470.00
Borough contribution	\$35,000.00
Middlesex County Grants	\$11,000.00
USDA pandemic relief grant?	\$7,700.00
Economic Revitalization Revenue	\$0.00
Promotions Revenue (Farmers Market and other events)	\$65,000.00
Reserves/Surplus	\$41,330.00
TOTAL REVENUE	\$331,500.00
EXPENSES	
Office, facilities, maintenance, repairs, phone, internet, utilities, website, office supplies, bank charge, office equipment, meeting expenses, software, database services, dues and memberships, insurance, audit, taxes	\$18,000.00
Total Employee Expenses -- Director, Assistant Director, part-time event assistants, payroll fees, payroll taxes, etc.	\$170,000.00
Bookeeper	\$12,000.00
6500 Professional Development	\$4,000.00
6520 Conference Travel and Expense	
Total 6500 Professional Development	\$0.00
Total Admin	\$204,000.00
DESIGN	
Program Expenses (parklet costs, pavilion maintenance)	\$15,000.00
Planters & Plants	\$42,000.00
Lighting (snowflakes and string lights)	\$6,000.00
Public Art	\$0.00
Winter Interest Decorations	\$4,000.00
Sign/awning grants (for Raritan Ave businesses)	\$5,000.00
Staining the pavilion	\$3,500.00
Re-grading the gravel lot	\$0.00
Total Design	\$75,500.00
ECONOMIC REVITALIZATION	
Economic Revitalization	\$2,000.00
PROMOTIONS	
Total Promotions	\$50,000.00
TOTAL EXPENSES	\$331,500.00